



Every year in the United States, nearly 350 children aged 17 and under gain access to a firearm and unintentionally shoot themselves or someone else. Nearly 700 more die by suicide with a gun each year. We have the power to prevent tragedies like these from happening. Moms Demand Action for Gun Sense in America has developed the Be SMART framework to help parents and adults prevent child gun deaths and injuries.

Did You Know

5.4 million children in America live in homes with guns that are both loaded and unlocked.

Nearly 350 children 17 and under gain access to a firearm and unintentionally shoot themselves or someone else—sometimes fatally.

Every year, **nearly 700** children 17 and under die by suicide with a gun.

Safety is Always an Adult Responsibility

Kids will be kids, so it's always an adult's responsibility to keep children safe. Always assume that curious or impulsive kids may find and touch an unsecured gun, even if they've been told not to. If a child handles a gun, a bad decision can quickly become a fatal one. Be SMART adults protect kids by storing guns locked, unloaded and separately from ammunition, and by making sure children are never in the presence of unsecured guns.

Our Story

Moms Demand Action for Gun Sense in America launched the Be SMART campaign to take action to promote responsible gun ownership and reduce child gun deaths. The campaign focuses on education and awareness about child gun deaths and secure gun storage. Moms Demand Action volunteers encourage parents and caretakers to "Be SMART" and take these five simple steps to help prevent shootings by children: **Secure** all guns in your home and vehicles; **Model** responsible behavior around guns; **Ask** about the presence of unsecured guns in other homes; **Recognize** the

role of guns in suicide; **Tell** your peers to be SMART. Moms Demand Action is the nation's largest grassroots volunteer network working to end gun violence. Moms Demand Action is part of Everytown for Gun Safety, an organization with nearly six million supporters and more than 375,000 donors. Moms Demand Action campaigns for new and stronger solutions to lax gun laws and loopholes that jeopardize the safety of our families. There is a Moms Demand Action chapter in every state of the country and more than 700 local groups across the country.

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What Can You Do?

It's simple. Spread the Be SMART message. Talk to your friends and family about the importance of secure gun storage, and get the word out in your community. Volunteers all over the country are available to deliver a 20-minute presentation entitled "Be SMART: A conversation about kids, guns and safety" to local groups and organizations.

Visit BeSMARTforKids.org to learn more and get involved. When it comes to kids' safety, we're all in this together!

For more information or to get involved visit www.momsdemandaction.org

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